



# Virginia Cooperative Extension

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**To:** Central Virginia Livestock Producers

**From:** Albemarle County Economic Development staff, The Piedmont Environmental Council, the Charlottesville Regional Chamber of Commerce, and Virginia Cooperative Extension

**RE:** Survey

In order to develop a **coordinated plan to increase the scale and profitability of livestock operations in our region**, the Albemarle County Economic Development staff, the Piedmont Environmental Council, the Charlottesville Regional Chamber of Commerce, and Virginia Cooperative Extension are asking for direct input from area livestock producers. Your participation is invaluable. Please complete this survey and feel free to contact any of us with your comments or ideas:

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1) Can you sell your entire product? \_\_\_Yes, \_\_\_No

1a. If not, what products do you have trouble selling? \_\_\_\_\_

2) Could you sell more product? \_\_\_Yes, \_\_\_No

3) Are you interested in expanding? \_\_\_Yes, \_\_\_No

3a. If you are interested in expansion, by how many head? \_\_\_\_\_

4) Is your livestock venture currently profitable? \_\_\_Yes, \_\_\_No, \_\_\_Not sure

4a. Can you sell at a price that you think is profitable? \_\_\_Yes, \_\_\_No, \_\_\_Not sure

4b. If yes, do you know which of your products are most profitable? \_\_\_Yes, \_\_\_No

- 5). How many head do you currently manage on your farm? \_\_\_\_\_  
 5a. How many breeding females? \_\_\_\_\_  
 5b. How many animals post-weaning being fed, grown or finished? \_\_\_\_\_  
 5c. How many acres of pasture? \_\_\_\_\_

6) What type of livestock do you raise? Check those which apply:

- Cattle
- Sheep
- Pigs
- Goats

6a) How many animals of each type are being processed for meat?

\_\_\_\_ Cattle  
 \_\_\_\_ Sheep  
 \_\_\_\_ Pigs  
 \_\_\_\_ Goats

6b) What livestock/meat products do you sell?

Wholes? Halves? Quarters? Primals? Cuts? Ground?  
 If cuts, which cuts? \_\_\_\_\_

7) Can you sell your all of different products \_\_Yes, \_\_No

7a. If no, which products do not sell? \_\_\_\_\_  
 7b. Which products lose money? \_\_\_\_\_

8) What are the main constraints to your livestock business? Check those which apply:

Livestock Business Constraints

- Processing
- Marketing
- Scale
- Cattle management
- Forage & feed management
- Other \_\_\_\_\_

Constraints against Profits

- Processing
- Marketing
- Scale
- Cattle Management
- Forage & Feed Management

9) Where do you process? Location & facility name \_\_\_\_\_

10) What's the travel time?

- 0-30min
- 31min to 1hr
- 1:01hrs to 2hrs

11) On average, what times of year / How many trips per year?

- Jan-Feb 28 \_\_\_\_\_ trips
- March 1-April 30 \_\_\_\_\_ trips
- May 1-June 30 \_\_\_\_\_ trips
- July 1-Aug 31 \_\_\_\_\_ trips
- Sept 1-Oct 31 \_\_\_\_\_ trips
- Nov 1-Dec 31 \_\_\_\_\_ trips

12) On average, how many animals do you process/trip?

13) Where do you typically sell? Check those which apply:

- Farmer's market
- Food aggregator (e.g., the local Food Hub)
- Specialty store (butcher, grocer, etc.)
- On-site farm sales
- Farm stand
- Partner farm (such as a winery)
- Restaurant

14) Is your farm selling finished product (meat) to consumers or restaurants or are you selling feeder stock to other farmers?

- Consumers/Restaurants                       Feeder stock                       Both

15) Please provide your contact email & phone if you want to be included in the listserv for Central Virginia livestock producers. This region's definition includes: City of Charlottesville, and Buckingham, Albemarle, Culpeper, Greene, Louisa, Fluvanna, Madison, Orange, and Nelson Counties.

Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_, \_\_\_\_\_ County